

Geolife and PosiMotion brings turn-by-turn navigation to iPod touch

First GPS application for iPod touch submitted to Apple App Store

GeoLife Ltd and PosiMotion LLC today announced that they have submitted an application to the Apple App Store which enables personal turn-by-turn navigation on both the iPod touch and the iPhone. When the application is approved it will be the first navigation solution available for the iPod touch.

Navigation on the iPod touch is made possible through Geolife's Navmii software and PosiMotion's G-Fi mobile network/GPS router. iPod touch owners with both the hardware and software will be able to transform their iPod touch into a personal navigation device with smart routing, interactive maps and spoken directions.

Peter Atalla, CEO of Navmii said: "There are more than 20 million iPod touch users, yet to date, there has been no way to use the iPod touch for accurate, turn-by-turn navigation. This is about to change with Geolife's Navmii and PosiMotion's G-Fi. Combined these will provide secure location data to any iPod touch device. We have also submitted Navmii for the iPhone to the Apple App Store, which will enable more than 30 million iPhone users to download and use Navmii's intuitive navigation application on the iPhone."

Olivier Hennessy, CEO of PosiMotion said: "Bringing turn-by-turn navigation to the iPod touch has been our number one goal since we started PosiMotion. We are very proud to be the first to have achieved this goal by teaming up with Geolife, one of the most reputable navigation companies. To celebrate this achievement, the G-Fi will go on sale for \$99, while supplies last."

The Navmii iPhone application will be available for £29.99 for UK maps and \$39.99 for US maps. A combined G-Fi mobile network/GPS router and Navmii software application for iPod touch will also be available once the Navmii application has been approved by Apple.

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About GeoLife

GeoLife Limited is a leading satellite navigation software and location-based services company. GeoLife designs, develops and supplies advanced GPS navigation and location based systems including the popular Navmii software for mobile phones. GeoLife Limited is incorporated in the United Kingdom and has offices in London & Manchester, in the UK, as well as Hong Kong and a software development centre in St Petersburg, Russia.

www.navmii.com

About PosiMotion LLC

PosiMotion develops, designs and engineers award-winning hardware, software, and accessories compatible with various devices and platforms. PosiMotion is best known for their iPhone application G-Park, featured internationally in Apple's iPhone commercials. PosiMotion takes pride in their successful partnerships with many world renowned companies, such as National Geographic, Lipton, Duncan and Toy R Us.

Media contacts:

GeoLife Ltd.
Chris Bignell
XL Communications
Tel: 07834 020460
Email: chris@xl-comms.com

PosiMotion LLC.
Brian Beighle
Tel: 386-671-7855 ext. 306
Email: brian@posimotion.com