

Geolife's Navmii Personal Navigation Comes to iPhone

LONDON, November 11 /PRNewswire/ --

- Turn by Turn Personal Navigation Made Simple for iPhone Users
- Available Now From Apple iTunes for Only GBP29.99

GeoLife today announced the availability of Navmii turn-by-turn navigation for the iPhone from the Apple App Store at only GBP29.99.

Navmii makes navigation on the iPhone a breeze. Search an address by city, street, house or postcode with Navmii's address input. Add favourite locations or access recent destinations; Navmii then calculates the best route to your destination.

Navmii automatically reroutes if you miss a turn. You can preview your route before you leave, and Navmii provides Estimated Time of Arrival (ETA) and distance to destination (DTD) as you travel. Thousands of points of interest mean you always know where the closest petrol station, cash point, shops, or places to eat and stay are.

Navmii also ensures safety comes first, with the latest safety camera database and warnings when you are speeding or approaching a safety camera.

Peter Atalla, CEO of Navmii said: "Over 30 million iPhone users can now get great value navigation software. Once you buy and download Navmii that's it, no monthly charges or expensive map or software updates - just a great personal navigation experience."

"Why buy an expensive sat nav system when you can download Navmii and get all the benefits of a sat nav system to your iPhone for a fraction of the cost?"

Notes for Editors

- Compatible with iPhone 3G and iPhone 3GS. Requires iPhone OS 3.0 or later.
- Compatible with iPod Touch and 1st Gen iPhone when used with PosiMotion G-Fi Hardware.
- Voice directions and menus in English only.
- UK maps available
- Price:UK: GBP29.99
- User Manual, and more information, is available at <http://www.navmii.com>. For the latest FAQ's and customer support please visit our customer forums at <http://www.forum.navmii.com>
- PosiMotion G-Fi hardware information is available at <http://www.posimotion.com>

About GeoLife

GeoLife Limited is a leading satellite navigation software and location-based services company. GeoLife designs, develops and supplies advanced GPS navigation and location based systems including the popular

Navmii software for mobile phones. GeoLife Limited is incorporated in the United Kingdom and has offices in London & Manchester, in the UK, as well as Hong Kong and a software development centre in St Petersburg, Russia.