

# NATIONAL POST

Friday, August 08, 2008

## iPhone apps: The G is for genius

Presented by

**Lowell Conn, National Post**

Published: Friday, August 08, 2008

1. Car apps for iPhones #1: Dynolicious An oddly named product developed by an oddly named company, BunsenTech's Dynolicious is nevertheless a very hip offering for people who own an iPhone or iPod Touch and are obsessed with excellence in vehicle performance. An automotive performance meter that uses no external wires, Dynolicious measures car speed, braking, lateral Gs, wheel horsepower and, among other metrics, estimated engine horsepower with results provided in real time graphs and speedometers. The software can be configured to compare results between different vehicles and different dates, making before-and-after modification measures a pretty easy task. I won't try to understand how this product works except to mention that there is an accelerator built into the iPod Touch and iPhone that senses motion. Dynolicious samples the information and develops a measure of car performance. Overall, it is a tasty proposition for car performance junkies, though I would hardly characterize it as "dynolicious." \$13; [www.dynolicious.com](http://www.dynolicious.com); available exclusively at the iTunes Store.

2. Car apps for iPhones #2: PosiMotion's G-Park should be mandatory for all car-owning iPhone and iPod Touch users. Case in point, this past weekend, after a pleasurable family outing at the zoo, we spent an inordinate amount of time walking up and down each parking lot row looking for our car as an irritable and tired one-year-old became aware that the hot, unforgiving sun was relentlessly beating down on us. At the time, we would have traded any non-essential organ for an iPhone loaded with G-Park. Park your car and press the "Park Me!" button. When you need to find your car, just press the "Where Did I Park?" button and the software will provide turn-by-turn directions leading you back to your vehicle. It's insanely practical and will ensure that iPhone and iPod Touch owners never again suffer humiliating powerlessness in a sea of parked cars. Simply put, this product is genius. \$1; [www.posimotion.com](http://www.posimotion.com); available exclusively at the iTunes Store.

3. Car apps for iPhones #3: AccuFuel Hypermiling, the art of utilizing set techniques to maximize fuel economy and save gas dollars, has become so popular these days that they actually coined a term for it. Appigo's AccuFuel is an iPhone and iPod Touch fuel efficiency tracker that is ideal for hypermilers looking to improve their driving in real time. Leveraging fuel economy information from a database of all makes and models, the software tracks how fast the car is moving and how often the car is braking in the process of establishing fuel efficiency on the fly. It even records and saves fill-up history, which is a great way to keep track of business driving expenses. Supporting international units -- toggling between miles per gallon and litres per 100 kilometres -- purchasing this product alone will not save you money on gas. You have to practice some discipline. But, considering the price tag, this is a

negligible expense to commence one's initiation into the new hypermile subculture. \$1;  
[www.appigo.com](http://www.appigo.com); available exclusively at the iTunes Store.

[lconn@nationalpost.com](mailto:lconn@nationalpost.com)

---

Copyright © 2007 CanWest Interactive, a division of CanWest MediaWorks Publications, Inc.. All rights reserved.