



FIRST-EVER MOBILE GPS WI-FI ROUTER – G-FI WINS INNOVATIONS 2009 DESIGN AND ENGINEERING AWARD FROM THE CONSUMER ELECTRONICS ASSOCIATION

Device Combines GPS and Wi-Fi in one Easy-to-Use Package;
Award Presented at International CES Preview in New York City

DAYTONA BEACH, FL & NEW YORK, NY (NOVEMBER 11, 2008) – PosiMotion's G-Fi, the first-ever mobile GPS Wi-Fi network router, has been awarded an Innovations 2009 Design and Engineering Award in the In-Vehicle Navigation/Telematics/ITS category by the Consumer Electronics Association (CEA). The Innovations Awards recognize the most innovative consumer electronics products in the industry's hottest product categories. The announcement was made today by CEA representatives at a ceremony in New York City.

G-Fi simply adds GPS functionality to any Wi-Fi enabled device – handheld, laptop, or desktop. Because G-Fi utilizes standard Wi-Fi protocols, it can deliver GPS location data with military precision to iPhone (pre-3G and 3G), iPod Touch, Mac, PC and Windows mobile devices. And because it's also a router, it can deliver this data to more than one device at a time. G-Fi is available now online at the product's website (<http://www.g-fi.com>) and will be available in stores this fall. Suggested retail price is \$179.00.

“Even though it seems like GPS capability is everywhere, there are still millions of people who cannot access it on their device of choice,” said PosiMotion's director and chief executive officer Olivier Hennessy. “G-Fi can bring GPS capability to any Wi-Fi-enabled device. We're thrilled that the Innovation Awards judges recognize the groundbreaking nature of this product.”

G-Fi packs full size GPS and Wi-Fi networking capabilities into a portable package not much bigger than some smartphones (3.08” [L] x 2.91” [W] x 0.69” [H]) and weighing about 2.5 ounces. The device supports 802.11b/g connectivity over a range of 100 feet. G-Fi is powered by an internal Li-ion battery and charged via a mini-USB port. Battery life is five hours.

G-Fi will be displayed at the 2009 International Consumer Electronics Show's (CES') Innovations Honorees exhibit. G-Fi and all PosiMotion's products can be seen at CES Booth North 3211. CES will be held in Las Vegas, January 8-11, 2009.

About PosiMotion

PosiMotion is one of the top developers and publishers of applications for iPhone and iPod Touch devices. Its utilities, games and applications are consistently ranked among the “100 Top Paid Apps” and “100 Top Free Apps” in Apple's iTunes App Store. Additionally, PosiMotion develops, designs and engineers hardware, software, and accessories compatible with various devices and platforms. For more information please visit <http://www.posimotion.com>.